



FOR IMMEDIATE RELEASE

## NEW CAVIBLEACH WIPES TOP METREX SURFACE DISINFECTANT LINEUP

Orange, Calif. (July 14, 2009) – Metrex Research Corporation (Metrex) today announced the expansion of their surface disinfectant category with a bleach product, CaviBleach™ Wipes. This effort is an extension of Metrex's long-term commitment to globally protecting people and offering infection prevention products that meet the broad needs of healthcare organizations.

Metrex's commitment to enhancing the convenience of surface disinfection dates back to 1995 with the inception of its CaviCide disinfectant spray. Widely used for its nontoxic features and fast kill claims, CaviCide can be used on hard, nonporous, interior and exterior surfaces of equipment such as infant incubators, bassinets, cribs, warmers, IV poles, exam tables and lights. With increasing brand popularity, Metrex launched CaviWipes a few years later; a wipe impregnated with CaviCide, widely used for its nontoxic features, fast kill claims, materials compatibility and durable towelette. In 2008, Metrex launched the industry's first adhesive-backed surface disinfectant package, CaviWipes in a flat pack. The environmentally friendly package reduces waste stream volume and cost when compared to traditional canisters. In addition, the adhesive application increases accessibility to surface disinfectants. The small compact package allows the wipes to be stored right on the equipment. Its bright pink label is prominently displayed on many surfaces as a reminder to healthcare workers to disinfect equipment after use with each patient. Compliance with institutional surface disinfection guidelines will minimize cross contamination between patients, thus helping to decrease the likelihood of hospital acquired infections.

Metrex customers have been telling us that they need a trusted brand of EPA-approved bleach wipes for disinfection of resistant and hard-to-kill pathogens. We answered their call. CaviBleach Wipes is an EPA-registered, premoistened towelette with 0.525% sodium hypochlorite (1:10 bleach dilution) that attacks proteins in viruses, bacteria and fungi causing them to lose their chemical structure, thus killing the microorganism.

Some of the features and benefits of CaviBleach Wipes include:

- Meets the Center for Disease Control and Prevention (CDC) recommendations
- Convenient dispenser box for easy access and storage
- Ready-to-use, 9" x 9" wipe offers enhanced convenience by not requiring dilution or use of mops and buckets
- No mixing required, minimizing human error
- Eliminates inhalation of bleach aerosol associated with sprays

-More-

“When our customers speak, we listen. Our goal today is not only to protect our customer and their patients from harmful pathogens but also provide superior service. Each day we want our associates to exceed our customers’ expectations while telling our story and inspiring others to do the same. We address the market with the purpose of ‘Protecting People,’ displaying our passion for what we do while educating others on the proper process of infection prevention.” says Metrex President, Todd Norbe. “Our reputation for knowledgeable industry sales consultants and high-quality infection-prevention brands such as CaviWipes™, CaviCide®, MetriCide®, VioNexus®, EmPower®, and MetriCide® OPA Plus™ effectively positions Metrex as a trusted partner in the infection prevention market.”

Metrex grows, in part, from the unique combination of a shared passion for quality patient care and the exchange of best practices between our sales consultants, distribution partners, infection prevention leaders and health care workers. For the past 20 years, Metrex has served as a resource to health care organizations through in-servicing, offering educational materials and encouraging infection prevention dialogue. Metrex will continue its efforts to offer products and resources that minimize operational costs, improve patient outcomes and increasing regulatory compliance.

### **About Metrex Corporation**

Metrex is a wholly owned subsidiary of Sybron Dental Specialties, Inc. Metrex provides high quality infection prevention products to the health care industry. Products include a complete line of pre-cleaners and detergents, high-level disinfectants, surface disinfectants, liquid medical waste disposal products, eye protection and hand hygiene products. Our corporate headquarters is located in Orange, California, and our state-of-the-art manufacturing facility is in Romulus, Michigan. To contact a Metrex representative, call 800.841.1428 or visit [www.metrex.com](http://www.metrex.com).

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